



An elevator speech is a short description of an idea, person, or company that explains in a way such that any listener can understand in a **short** period of time. This description typically explains who, what, why, and how.

An elevator speech can be used with elected officials, business and community leaders, healthcare providers or anyone who you want to educate.

### Example:

- Hello! My name is Candace Whiting.
- I am a professional speaker and the CEO of my own motivational speaking company, Great Life Unlimited.
- I am proud to speak up for people with disabilities.
- I want to talk about special education funding. It is very important.
- When our state does not pay the full amount, local schools have to use money from other parts of their budget. This hurts all students.
- Senate Bill 4134 will fully fund special education next year.
- Will you please vote yes on this bill?
- Thank you for listening. Here is my contact information and more information on this bill.

### Your Elevator Speech:

First and last name: \_\_\_\_\_

One sentence about yourself: \_\_\_\_\_

One or two sentences about what you do: \_\_\_\_\_

Sentence about who you are impacting: \_\_\_\_\_

Sentence about what makes you unique: \_\_\_\_\_

Sentence about what you want them to do. Include that you will leave a one-pager, card, or other hand-out with your contact information:

It's okay to have someone help you with this project. Those who are nonverbal may type or write the speech or use a communication device to share the elevator speech.