

See you soon!

NATIONAL DOWN SYNDROME CONGRESS

ORLANDO

2026 CONVENTION

Together, We Create Magic
July 23 - 26, 2026

Now featuring the DSAIA Pre-Con
July 22 - 23, 2026

Sponsorships & Naming Opportunities

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NATIONAL DOWN SYNDROME CONGRESS



National Down Syndrome Congress (NDSC) is dedicated to improving the world for individuals with Down syndrome. We are the leading national resource of support and information for anyone touched by or seeking to learn about Down syndrome. NDSC is proud to provide resources for people with Down syndrome and their loved ones throughout the lifespan, including:

- **Annual Convention:** NDSC hosts the largest family convention in the country where people with Down syndrome, medical professionals, educators, advocates, affiliates, friends, and families come together for the best week of the year!
- **NDAC:** National Down Syndrome Advocacy Coalition equips families, self-advocates, and allies with the tools to advocate for meaningful policy change on local, state, and federal levels.
- **Free** webinars hosted by renowned experts in both English and **Spanish**
- Connection to local affiliates through **Down Syndrome Affiliates in Action**
- **Educators Conferences** across the country throughout the year
- Scholarship opportunities for students to attend **inclusive postsecondary education programs**



EDUCATE. ADVOCATE. EMPOWER. INSPIRE.

National Down Syndrome Congress's Annual Convention offers a variety of different conferences and events for families, professionals, educators, and more, including:

General Conference: Each year, thousands of people from around the world attend the National Down Syndrome Congress Convention. For many, it's to hear from world-renowned experts; for others, it's to take a one-of-a-kind vacation. But what brings all of us back, year after year, and attracts hundreds of new participants, is the feeling of an international family reunion unique to the NDSC Convention weekend.

Youth & Adult Conference: Our Youth & Adult Conference (Y&A) brings together 300+ individuals with Down syndrome between the ages of 15 - 70+ to build friendships, attend conference sessions, and to have fun. Conference sessions cover topics including self-advocacy, marriage and relationships, job and career pathways, and physical and mental wellness.

Kids Camp: Kids Camp is for children between the ages of 6 months to 14 years, both with and without Down syndrome. This is a great option for parents who wish to attend workshops while knowing their kids are overseen by professionals. Kids will participate in educational and therapeutic play, arts and crafts, physical movement, board games, entertainment, and more.

Siblings Conference: NDSC's Siblings Conference is a place to learn, be inspired, and grow, geared towards rising 7th graders through 12th grade. Our siblings will be encouraged to ask tough questions in a supportive environment, while learning about Down syndrome and disability-related issues, including how to be an advocate for their siblings.

Educators Conference: Our Educators Conference is practical in nature and will engage participants in identifying and implementing strategies applicable to K-12 classrooms. We offer hands-on, research-based strategies that general education and special education teachers can implement immediately to best support their students with Down syndrome and intellectual disability.

Advocacy Training Boot Camp (ATBC): ATBC features information from self-advocates who are making a difference through their personal advocacy efforts, parent advocates, elected officials, and disability policy experts including the NDSC Policy & Advocacy Team. ATBC is designed to empower advocates and self-advocates with the skills needed to impact policy change.

Down Syndrome Affiliates in Action (DSAIA) Leadership Conference: This conference brings together key leaders from local, state, regional, and national Down syndrome organizations, including executive directors, board members, program staff, outreach coordinators, advocates, and volunteers. This conference is a unique opportunity to connect with decision-makers who shape the future of Down syndrome advocacy and services, reaching thousands of families across North America.

Thank you to our 2025 sponsors!



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Sponsorship Packages

	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Convention Website	Logo Website Link Description	Logo Website Link Description	Logo Website Link	Logo	Logo
Social Media Posts	1 Exclusive 2 Logo Collages	1 Exclusive 2 Logo Collages	2 Logo Collages	2 Logo Collages	2 Logo Collages
Email Blasts	Logo Website Link Description	Logo Website Link Description	Logo Website Link	Logo	Logo
Physical Signage	Logo	Logo	Logo	Logo	Logo
Convention Mobile App	Logo	Logo	Logo	Logo	Logo
Digital Signage	Digital advertisement	Digital advertisement	Digital advertisement	Digital advertisement	Digital advertisement
Souvenir Journal	Full page	Full page	1/2 page	1/4 page	1/8 page
General Conference Registrations	8	6	5	4	2
Attendee T-Shirts	"Presented by:"	Logo	Logo		
Attendee Welcome Bags	2 promo and/or material inserts	2 promo and/or material inserts	1 promo or material inserts	1 promo or material inserts	1 promo or material inserts
Friday Night VIP Reception	20 VIP tickets	10 VIP tickets	8 VIP tickets	6 VIP tickets	4 VIP tickets
9 ft x 6 ft Exhibit Hall Booth	3 spaces	2 spaces	1 spaces	1 spaces	1 spaces
Thank you email to all attendees	Logo Website link Description	Logo Website link Description	Logo Website link	Logo	Logo

Naming Opportunities

Our unique naming opportunities allow our sponsors to support select special activities and events throughout the Annual Convention. Each comes with additional benefits to those outlined on the sponsorship levels page. We can also combine two or more naming opportunities to create one comprehensive sponsorship.

	Level	Added Benefits
Convention Presenting Sponsor	Diamond \$50,000	Recognition as presenting sponsor across all platforms and events. Acknowledgement on front cover of souvenir journal.
Global Roundtable Sessions	Diamond \$40,000 (SOLD)	Logo recognition on all print and digital materials throughout event space. Plan and execute medical roundtable sessions.
Kids Camp	Platinum \$25,000 (SOLD)	Logo on Kids Camp shirts. Acknowledgement of sponsorship at check-in.
Youth & Adult	Platinum \$25,000	Logo on Y&A shirts. Welcome letter in Y&A Memory Book. Logo placement on drawstring backpacks.
Technology & Accessibility Support	Platinum \$25,000	Recognition for closed captioning, ASL interpretation, Spanish headsets, and Kids Camp Sensory Room.
Policy & Advocacy	Platinum \$25,000 (SOLD)	Signage at Advocacy Training Boot Camp and NDAC Town Hall. Logo on all printed materials. Recognition at refreshment station.
Saturday Evening Programming	Platinum \$25,000	Digital signage throughout event space. Logo on printed banquet program. 1-minute toast at VIP pre-banquet reception.
Tote Bags	Gold \$15,000 (SOLD)	Logo recognition on tote bag given to each attendee (3000+)
Lanyards	Gold \$15,000 (SOLD)	Logo or name on lanyard given to each attendee (3000+)
Friday Night Dance	Gold \$15,000	Logo recognition on all physical and digital signage throughout event space. Logo or name on all party favors. 1-minute welcome toast. Name or logo on dance advertisements.
Saturday Night Dance	Gold \$15,000	Logo recognition on all physical and digital signage throughout event space. Logo or name on all party favors. 1-minute welcome toast. Name or logo on dance advertisements.
Welcome Session	Gold \$15,000	Logo recognition on all physical and digital signage throughout event space. Introduction of keynote speaker.

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Awards Ceremony	Gold \$15,000	1-minute welcome toast before award ceremony.
Educators Conference	Silver \$10,000	Promotional materials distributed to all attendees.
Deep Dives	Silver \$10,000	Promotional materials distributed to all attendees.
Hispanic Reception	Silver \$10,000	Welcome comments at reception. Digital and print signage throughout event space.
African American Reception	Silver \$10,000	Welcome comments at reception. Digital and print signage throughout event space.
Meal Plans	Silver \$10,000 (SOLD)	Digital and print signage throughout event space. Advertisement in the meal plan slideshow. Three-sided table tent at all tables. Pop-up banner outside of event space. Logo on all table coloring mats.
College Fair	Silver \$10,000 (SOLD)	Digital and print signage throughout event space. Logo recognition on all attendee folders. Exhibit hall table at College Fair event space.
Photobooth	Silver \$10,000 (SOLD)	Logo co-branding on photo backdrop.
Volunteer Gratitude	Silver \$10,000	Logo on all volunteer t-shirts. Acknowledgement of snacks/refreshments for volunteers.
Siblings Conference	Silver \$10,000	Logo recognition on t-shirts. Logo on conference favors.
Family Fun Night Activity Rooms (5 avail.)	Bronze \$5,000 ea.	Logo recognition throughout event space. 1-minute welcome during event.
Workshop Rooms (12 rooms avail.)	Bronze \$5,000 ea.	Digital and print signage outside of workshop room. Acknowledgement in Souvenir Journal given to each attendee (3000+)
Informational Desk	Bronze \$5,000	Logo on print materials such as maps, schedules, etc. Logo on table cloth.

DSAIA Naming Opportunities

Our unique naming opportunities allow our sponsors to support select special activities and events throughout the Annual Convention. Each comes with additional benefits to those outlined on the sponsorship levels page. We can also combine two or more naming opportunities to create one comprehensive sponsorship.

	Level	Added Benefits
Presenting	\$10,000 (SOLD)	Logo on all digital and print materials. Advertisement in Souvenir Journal. Logo on notebook favors to all attendees.
Reception	\$7,500	1-minute welcome toast. Pop-up banner outside of event space.
Breakfast	\$5,000	3-sided table tent signage throughout breakfast space.
Lunch	\$5,000	3-sided table tent signage throughout lunch space.
Workshops	\$2,500	Digital and print signage throughout workshop spaces.
Lanyards	\$2,500 (SOLD)	Logo or name co-branded on lanyards to all attendees.
Water Cooler	\$2,500	Logo recognition on water bottle fill-up station.

