

## **ADVOCACY TRAINING BOOT CAMP**

Fri. July 25th | 8AM - 11:30AM | Dallas, TX | 2025 NDSC Convention

## 2025 Advocacy Training Boot Camp is proudly sponsored by Microsoft



Time	Topic	Speaker(s)
8:00 AM - 8:05 AM	Welcome	Jim Hudson NDSC Executive Director, OH
		Jessie Smart NDSC Self-Advocate Council, MS
8:05 AM - 9:15 AM	Engaging Policymakers with Your Story	Jawanda Mast NDSC Grassroots Advocacy Manager, KS
		Hannah LaCour NDSC Self-Advocate Board Member, LA
	Empowering Advocacy: Harnessing Al for Impact	Julie Gerhard Rothholz Parent Advocate, PA
		<b>Evan Rothholz</b> Self-Advocate, PA
	Enabling Connections: How You Can Build & Sustain Relationships with Elected Officials	Alecia Talbott Down Syndrome Association of Middle Tennessee Executive Director, TN
9:15 AM - 9:35 AM	Five Ways to Engage Diverse Populations	Magaly Diaz NDSC Multicultural Coordinator, TX
		<b>Crystal Lottenberry</b> Black Down Syndrome Association Founder, TX
9:35 AM - 9:55 AM	Tips and Tricks for Using Social Media in Advocacy	<b>Jillian Benfield</b> Parent Advocate and Author, FL
9:55 AM - 10:05 AM	BREAK	
10:05 AM - 10:30 AM	Role Play Meeting with Elected Officials: Relationship Builders & Breakers Role play scenarios featuring self-advocates and advocates.	Patricia Ehrle Parent Advocate, LA
		Leah Jose NDSC Policy Intern, MD
		Self-Advocates:
		Craig Blackburn (LA), Kellyn Donahoe (OH), Paige Faucheux (LA), Petra Mark (MI), Rachel Mast (KS), Liz Romanick (ND), Stormie Zanfordino (MD)
10:30 AM - 11:00 AM	State Legislator's Interview	Stephanie Smith Lee NDSC Policy & Advocacy Co-Director, Moderator, NC
		Representative Joe Moody (D-TX-87) Texas House Speaker Pro Tempore with introduction by his sibling Melissa Moody, Self-Advocate
11:00AM - 11:30AM	Next Steps Q&A	Heather Sachs NDSC Policy & Advocacy Co-Director, MD