

# DSAIA Naming Opportunities

Our unique naming opportunities allow our sponsors to support select activities and events throughout the Annual Convention. Each comes with additional benefits to those outlined on the sponsorship levels page. We can also combine two or more naming opportunities to create one comprehensive sponsorship.

Level	Added Benefits	
Presenting	\$10,000 (SOLD)	Logo on all digital and print materials. Advertisement in Souvenir Journal. Logo on notebook favors to all attendees.
Reception	\$7,500	1-minute welcome toast. Pop-up banner outside of event space.
Breakfast	\$5,000	3-sided table tent signage throughout breakfast space.
Lunch	\$5,000	3-sided table tent signage throughout lunch space.
Workshops	\$2,500	Digital and print signage throughout workshop spaces.
Lanyards	\$2,500 (SOLD)	Logo or name co-branded on lanyards to all attendees.
Water Cooler	\$2,500	Logo recognition on water bottle fill-up station.

