

I sold Waggies dog treats at the NDSC Convention in Boston. We brought a lot of treats from Delaware and we sold a lot. It was fun meeting people and telling them about our business. I liked going to all the different booths and talking to the vendors. I want to do it again!

*Elizabeth Nolan, Self Advocate
Waggies By Maggie & Friends*



Join us for the 37th Annual
NDSC Convention

Exhibitor Application

I have been an exhibitor at the NDSC Convention for more than 8 years in many different locations. The energy and enthusiasm for my products has always been very high. This event has been a cornerstone of my summer business and the long term customers and relationships resulting from the leads have been wonderful. This continues to be an exceptionally well coordinated and productive event for me!

*Cathy Rieber
Discovery Toys*





Exhibitor Application

NATIONAL DOWN SYNDROME CONGRESS , 37TH ANNUAL CONVENTION
JULY 31 – AUGUST 2, 2009, SACRAMENTO CONVENTION CENTER, SACRAMENTO, CA

Coleen Popp, Convention Coordinator
62 Chancellorsville Circle
Middletown, DE 19709
770-604-9500 800-232-6372
Fax: 770-604-9898 Email: Coleen@ndscenter.org
www.ndscenter.org

February 6, 2009

Dear Potential NDSC Convention Exhibitor:

I am pleased to extend an invitation to you to apply for exhibit space at the 2009 National Down Syndrome Congress Convention, July 31 – August 2 at the Sacramento Convention Center in Sacramento, CA.

The NDSC Convention boasts the largest annual gathering of self advocates, parents, brothers and sisters and professionals associated with Down syndrome in the United States. The exhibit floor at the convention is comprised of organizations and companies that provide information, technology, resources, products and services to a large and receptive audience. Exhibiting at the convention will give your company exposure to the more than 2,000 people expected to attend.

To ensure a steady flow of traffic, the exhibit floor has been strategically placed next to the general session hall and just steps away from the main lobby and registration area. The Stay-N-Play area will also be located on the exhibit floor giving attendees travelling with children a place to engage in play before and after visiting exhibits.

If you are interested in becoming an exhibitor, please review and complete the attached forms as soon as possible and no later than June 2, 2009. Applications will not be accepted without payment. Space is limited – Don't delay!

The NDSC is committed to providing your business and each attendee with the best convention experience possible. I look forward to greeting you in Sacramento and working with you on this exciting event.

Sincerely,

Coleen Popp

Coleen Popp
Convention Coordinator



It's a fabulous audience for us with so many families attending who are looking for resources to help them raise their kids with Down syndrome. The NDSC always puts on an excellent conference. We wouldn't miss the opportunity to exhibit there.

Woodbine House Publishing Company



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EXHIBITOR INFORMATION

NAME OF ORGANIZATION EXHIBITING _____

ORGANIZATION CONTACT PERSON (PRE-CONVENTION) _____

DAYTIME PHONE _____

EMAIL _____ CELL PHONE _____

EXHIBITOR FEES

Parent Groups	<i># of Tables</i>	<i>Fee</i>
NDSC Affiliated Parent Group Table Top Exhibit	_____ X	\$99 _____
NDSC Affiliated Parent Group Table Top Exhibit, Plus Sale of Any Items	_____ X	\$149 _____
Non-Affiliated Parent Group Table Top Exhibit <i>(1yr. Membership Included)</i>	_____ X	\$149 _____
Non-Affiliated Parent Group Table Top Exhibit, Plus Sale of Any Items.....	_____ X	\$199 _____
Self Advocates		
Self Advocate NDSC Member.....	_____ X	\$49 _____
Self Advocate Non NDSC Member <i>(1yr. Membership Included)</i>	_____ X	\$74 _____
Non-Profit 501 (C) (3) Organizations	_____ X	\$199 _____
All Other Exhibitors	_____ X	\$349 _____
Electricity		\$50 _____
<i>Exhibitors ordering electricity will be provided a 110 standard outlet behind their table. Exhibitors are responsible for bringing their own extensions cords or adapters to plug in multiple items. Electricity cannot be shared by separate exhibitors.</i>		
Total Exhibitor Fee \$		_____

PAYMENT

Check payable to the NDSC in the amount of \$ _____

Please Charge My Credit Card in the amount of \$ _____ Visa or Mastercard *(please circle one)*

Credit Card Number _____ Exp Date _____

Cardholder's Name _____ Authorized Signature _____



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EXHIBITOR INFORMATION FOR PRINTED MATERIALS

Please list the names (as it should appear on the name tag) of the people who will be working at your exhibit table.

1. _____ 3. _____
2. _____ 4. _____

The following information will be used for publication in the 2009 Souvenir Journal and provided to all convention attendees.

Exhibitor Organization Name _____
Organization's Address _____
City _____ State _____ Zip Code _____
Country _____
Phone _____ Fax _____
Email _____
Website _____

Description of your exhibit (Please limit to 50 words or less) _____

Completed by:

Name _____ Signature _____ Date _____

Sample Exhibitor Copy:

Anytime Publishing Company
100 Main Street
Springfield, IL 12345
(345) 123-4567
Fax (345) 123-4578
info@anytimepublishing.com
www.anytimepublishing.com

Publisher of books for parents, human services professionals and students on issues concerning developmental disabilities. Titles on display cover Down syndrome, educating students with developmental disabilities, inclusion, supported employment, family issues, community living and others.



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EXHIBIT APPLICATION PROCESS

- A. Complete all pages of the Exhibit Application Form.
- B. Enclose payment in full.
- C. Email, fax or mail to Convention Coordinator.
- D. If your exhibit is accepted, you will receive a confirmation email.
- E. If your exhibit is not accepted, you will be notified & your payment returned.
- F. **Space is Limited**, exhibitors will be accepted on a **first-come, first-served basis** subject to acceptance and confirmation by the NDSC.

TERMS AND CONDITIONS

- A. One 8' x 30" skirted and clothed table and two chairs are provided per Exhibitor.
- B. Exhibitors are responsible for their own set-up and take-down within the hours indicated.
- C. It is recommended that all tables be staffed during exhibit hours. If requested, we will try to group exhibit locations so that coverage may be coordinated.
- D. The NDSC reserves the right to deny space to any Exhibitor before and/or during the convention.
- E. Any and all state and/or local requirements (e.g. sales tax, business licenses, etc.) are the sole responsibility of the Exhibitor.
- F. The NDSC is not responsible for any costs incurred by the Exhibitor.
- G. Any Exhibitor planning to attend the Convention program (plenary sessions, workshops, and/or banquet) must register and purchase tickets to the events if appropriate.
- H. Cancellation Policy:
 - a. A cancellation charge of 25% of the appropriate fee category will be imposed on any Exhibitor who cancels before **Friday, June 23, 2009**.
 - b. After **Friday, June 23, 2009**, no refunds will be issued.
 - c. If deemed appropriate by the NDSC, an exhibitor may be cancelled at any time with full refund to the Exhibitor.

EXHIBIT HOURS

Set-up	Friday, July 31	10 am – 12 noon
Exhibit hours	Friday, July 31	12 noon – 8:30 pm
	Saturday, August 1	8 am – 6 pm
	Sunday, August 2	8 am – 2 pm
Take Down	Sunday, August 2	2 – 3 pm

I have read and agree to the conditions stated above. I/We hereby release the National Down Syndrome Congress, its officers, directors, employees, agents, members and their successors, and assigns from any and all claims due to injury, or loss or damages to property that might occur while I/we exhibit materials at the Annual NDSC Convention, July 31 – August 2, 2009.

Signature _____ Print Name of Exhibitor _____

Return no later than Friday, June 2, 2009, with payment in full to:

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