

# 2007 Souvenir Journal Message Application

The National Down Syndrome Congress invites exhibitors, speakers, vendors, families, and others interested in supporting the work of the NDSC to place appropriate messages in the convention program booklet, the Souvenir Journal.

The inclusion of your message in the Souvenir Journal shows your support for the work of the NDSC and all of its parent groups and assists us to better serve persons with Down syndrome. Messages may provide information, recognition, good wishes or may memorialize an individual. Business logos and photos may be included. Each of the expected 1,800 attendees will receive a copy of the Souvenir Journal.

*The National Down Syndrome Congress is a nonprofit organization registered with the IRS to accept tax-deductible contributions. All funds received will be used to further the purpose of the NDSC. The NDSC reserves the right to accept or reject any message.*

\*Verify availability with Convention Coordinator. Bleed ads are not permitted.

**Deadline for submission of message layout or copy and payment in full is June 15, 2007.**

## Step 1: Choose a Message Option

<b>A</b>	\$500*	Back cover (2 color)	7 <sup>1</sup> / <sub>2</sub> " x 10"
<b>B</b>	\$400*	Inside covers (2)	7 <sup>1</sup> / <sub>2</sub> " x 10"
<b>C</b>	\$400*	Facing inside covers (2)	7 <sup>1</sup> / <sub>2</sub> " x 10"
<b>D</b>	\$400*	Full page (adjacent to program)	7 <sup>1</sup> / <sub>2</sub> " x 10"
<b>E</b>	\$300	Full page	7 <sup>1</sup> / <sub>2</sub> " x 10"
<b>F</b>	\$200	1/2 page	5" x 7 <sup>1</sup> / <sub>2</sub> "
<b>G</b>	\$100	1/4 page	3 <sup>3</sup> / <sub>4</sub> " x 5"
<b>H</b>	\$50	1/8 page	3 <sup>3</sup> / <sub>4</sub> " x 2 <sup>1</sup> / <sub>2</sub> "

## Step 2: Choose a Layout Option

<b>1</b>	Donor will provide final camera ready artwork. Preferred: high-res (300 dpi) black & white electronic artwork submitted as a Mac Quark, Illustrator, tiff, jpeg or PDF file to Cheryl Sprague at info@ndscenter.org. Acceptable: film or hard copy can be mailed to the address below.
<b>2</b>	Donor will email message copy to be typeset. Please email message copy to Cheryl Sprague at info@ndscenter.org.
<b>3</b>	Donor will provide copy, images, logos, etc. and wishes assistance with message design and layout. Please contact Convention Coordinator for details (additional charges may apply).

## Step 3: Fill Out the Form Below with your Selections

### Souvenir Journal Application Form (Convention Program Booklet)

Send payment in full (checks made out to NDSC), completed form, and copy to:

**Cheryl Sprague**  
**NDSC Convention Coordinator**  
 1370 Center Drive, Suite 102  
 Atlanta, GA 30338  
 770-604-9500 • 800-232-6372  
 Fax: 770-604-9898

email: info@ndscenter.org

**Payment must be made in US funds**

MESSAGE OPTION (circle one) **A B C D E F G H** LAYOUT OPTION (circle one): **1 2 3**

DATE \_\_\_\_\_ DONOR \_\_\_\_\_

ORGANIZATION CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

AMOUNT ENCLOSED \_\_\_\_\_  CHECK  MASTERCARD  VISA

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE \_\_\_\_\_